



**FOR IMMEDIATE RELEASE**

**CONTACT:** Rachel Nelson  
Director of Public Relations  
813-935-8552 x 212  
[Rachel.Nelson@LowryParkZoo.com](mailto:Rachel.Nelson@LowryParkZoo.com)

Leinani Bernabe  
Public Relations Coordinator  
813-935-8552 x 390  
[Leinani.Bernabe@LowryParkZoo.com](mailto:Leinani.Bernabe@LowryParkZoo.com)

**FiestaZoo: Un día de Celebración Cultural a Tampa's Lowry Park Zoo**

***A Day of Cultural Celebration at Tampa's Lowry Park Zoo***

**TAMPA, Fla. (May 29, 2009)** – Tampa's Lowry Park Zoo is hosting its fourth annual FiestaZoo, presented by Wal-Mart, Sunday, May 31, featuring a variety of family activities, entertainment and festive decorations.

FiestaZoo is an opportunity for families to enjoy a day of Hispanic culture through food, music and dance while visiting the Zoo's 2,000 animals. The celebration includes live entertainment, activities and give-a-ways from a variety of vendors, arts and crafts, educational displays, a scavenger hunt, and opportunities to take the Safari Ride en Español (a narrated tram tour).

Musical entertainment ranges from traditional mariachi to salsa and contemporary Latin from local entertainers including the Cuban Social Club, DeLeon Latin Trio, Mariachi Duo and Jose Carrera. In addition to musical performances, guests can enjoy a Latin dancing performance in the Zoo's new Safari Lodge events facility and savor Latin American foods at the Paradise Café restaurant.

The animals will get into the festivities too. Zookeepers will present piñatas filled with food and treats to zoo animals throughout the day. The day's schedule of events includes piñata enrichments for primates, tigers, sloth bears and others.

Tampa's Lowry Park Zoo gratefully acknowledges the support of several sponsors who make this event possible: Wal-Mart Stores Inc., Bright House Networks, GTE Federal Credit Union, Univision, Telefutura and Idearc Media.

- more -

### **About Tampa's Lowry Park Zoo**

Tampa's Lowry Park Zoo is operated by the Lowry Park Zoological Society, an independent 501(c)(3) charitable organization committed to excellence in education, conservation and research. Named the No. 1 zoo in America by *Parents* magazine (2009) and *Child* magazine (2004), Tampa's Lowry Park Zoo is accredited by the Association of Zoos and Aquariums (AZA). The Zoo is located at 1101 W. Sligh Avenue in Tampa, one mile west of I-275 (exit 48). The Zoo is open seven days a week, from 9:30 a.m. to 5 p.m. Parking is free. Visit [LowryParkZoo.com](http://LowryParkZoo.com) or call (813) 935-8552 for more information. Find us on [www.Facebook.com](http://www.Facebook.com) and [www.Twitter.com](http://www.Twitter.com).

# # #